

VIDEO SERVICES

YOUR VISION, IN MOTION

Video has an unprecedented ability to entertain, educate, and empower. In an increasingly digital environment, compelling video content is becoming a necessity for organizations that want to reach their audience effectively.

ABC Imaging's media division, 12:01 Productions, helps you tell your story through engaging video content. With the ability and expertise to handle everything from scripting and pre-production, all the way through editing the final cut, 12:01 is uniquely suited to help bring your vision to life through one of the most engaging digital mediums available today.



BENEFITS

- ▶ End-to-end service: from your idea to a fully produced deliverable
- ▶ Standardized pricing, but able to work with your budget
- ▶ Flexible team size to accommodate the scale of your production
- ▶ Production management service
- ▶ Pre-production, production, post-production
- ▶ Commercials, corporate, marketing, internal, creative, and more

12:01 PRODUCTIONS: A DIVISION OF ABC IMAGING

We also leverage our position as a part of the ABC Imaging family to provide access to the broader spectrum of imaging services at much lower rates than are available to any other video services provider.

This includes video production essentials such as set design, marketing materials, scripts and call sheets, and much more that can be provided at or near cost depending on your specific project.



12:01 PRODUCTIONS IS THERE FOR EVERY STEP OF THE PROCESS

01. IDEA

We can be there from step #1 to develop your concept and means of execution. Ideation, scripting, and pre-planning your shoot are integral factors in your project's success.



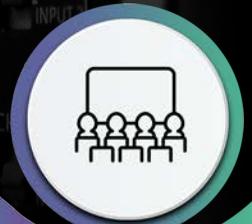
03. PRODUCTION

We tailor our productions to your project's specifications, handling all aspects of the video capture and shoot management process.



05. AMPLIFIED

When it comes time to publish your video, we are there to help. Whether through social media, your website, or any other form of media, we ensure your release is as successful as possible.



02. STORYBOARD

Once the concept is finalized, we script out your project to help you visualize the final product before any shooting takes place.



04. POST PRODUCTION

Our job isn't done when the camera stops rolling; we offer a full compliment of post-production services to ensure the final product meets or exceeds all of your expectations.



SERVICES

- > Video Consultation & Concept Development
- > Script Writing & Storyboarding
- > Custom Set Design
- > Studio & On-location Productions
- > Photography
- > 2D Motion Graphics
- > 508 Compliance Support
- > Voiceover Narration & Audio Production
- > HD & 4K Editing
- > HD & 4K Videography

PRODUCTS

- > Commercials & Product Shots
- > Interviews & Testimonials
- > Architecture & Landscape Videos
- > Project Management
- > Television Programs
- > Corporate Marketing Videos
- > Educational & Training Videos
- > Documentaries

If any of these products or services might apply to your next project, let us know and come in for a free, no-obligation consultation to go over the potential for your project, which services would best suit your needs, and how we would go about accomplishing your goals.

